

Privacy Notice for California Residents

This section of the Privacy Policy supplements the general terms of the Privacy Policy and applies to all California resident consumers.

For the purposes of the California resident policies in this section, personal information does not include information that is exempt from the California Consumer Privacy Act of 2018 (“[CCPA](#)”), including personal information covered by other privacy laws such as the Fair Credit Reporting Act. In addition, if you have or had a business relationship with us, and provided personal information to Stanley Sports Supply in your capacity as an employee, owner, officer or contractor of a company, partnership, sole proprietorship or other business or agency, (for example, as a representative of a Dealer) the CCPA may not apply to you or all of your personal information.

Personal Information We Collect

We have collected the following categories of personal information from consumers within the last 12 months:

- Identifiers such as name, email address, telephone number, physical address, Internet Protocol address, online identifiers, government issued identification or licensure, or other similar identifiers;
- Protected classification characteristics under California or federal law such as age and gender;
- Financial and commercial information such as credit card or bank account information, as well as records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies;
- Internet or other network activity and/or device information such as information regarding your interaction with the Website, applications, and advertisements, and geolocation data; and
- Professional or employment related information, which includes information necessary to conduct background screenings and/or any applicable license verifications.

Sources of Personal Information

We collect the categories of personal information described above from the following categories of sources:

- Information provided by you – this includes, but is not limited to, personal information you submit when completing on-line account registration, making requests for information or services (including subscriptions), entering promotional giveaways, and from similar communications with Stanley Sports Supply;

- Information from third parties acting on your behalf – this includes information that is automatically collected from the Internet or other network activity regarding your interaction with the Website, applications, and advertisements; and
- Information from government entities from which public records are maintained and other publicly available sources and unaffiliated service providers, including data resellers.

Purposes for Collecting Personal Information

We have used or disclosed the personal information collected for one or more of the following business or commercial purposes within the last 12 months (excluding uses or disclosures we may be prohibited from reporting under applicable law):

- To conduct our business, including providing our products and services, and, where necessary, in order to assist us in verifying your identity;
- To fulfill and respond to your inquiries and requests, including providing you with support, investigating and addressing your concerns, monitoring and improving our responses, and to otherwise carry out the purposes for which you provided the information;
- For our marketing and promotional event services, including market data and research;
- To deliver content, product, and service offerings relevant to your interests, including targeted offers and ads through the Website, third-party sites, and via email or text message (with your consent, where required by law);
- To perform in connection with your role, responsibilities, and/or status as an employee, owner, director, or officer of a Dealer;
- To help maintain the safety, security, and integrity of our business and to respond, as necessary, to requests from regulators and law enforcement or as otherwise required by applicable law, regulation, court order, or similar demand; and
- As described to you when your personal information is collected or as otherwise set forth in the CCPA.

Disclosure of Personal Information

We have disclosed the categories of personal information listed above for business purposes to the following categories of parties within the last 12 months (excluding disclosures we may be prohibited from reporting under applicable law):

- Affiliated entities of Stanley Sports Supply and unaffiliated service providers to help conduct our business; and
- Third parties to whom you direct or authorize us to disclose your personal information, independent of or in connection with products and services we provide to you.

We have also disclosed to our affiliates, service providers and other third parties, certain categories of personal information such as identifiers, network activity and/or device information, which may be used for purposes other than strictly operational purposes of Stanley Sports Supply. The purposes for which we have shared your information in this context are analytics and marketing, including marketing by third parties. To the extent such disclosure is considered a sale of information and is not an excepted business purpose under the CCPA, you have certain rights to opt out of such sharing of information as described below.

Your CCPA Data Rights

The CCPA provides California resident consumers with certain data rights with respect to the personal information businesses collect.

Right to Know

If you are a California resident consumer you have right to know the categories and specific pieces of personal information we have collected, used, and disclosed about you, including the purpose of, and categories of third parties to whom, personal information was disclosed for a business purpose. To submit a request to know the categories of personal information we have collected or the specific pieces of information we have collected for the preceding 12 months, you may call us at 1-800-282-6306 or email our support team at sales@stanleysportssupply.com. You also may designate an authorized agent to make a request for access on your behalf.

Right to Delete Personal Information

You also have the right to request that we delete the personal information we have collected about you unless an exception under the CCPA applies, or the deletion of such information is otherwise restricted or prohibited by law, rule, or regulation. To submit a request that we delete any personal information we have collected about you, you may call us at 1-800-537-2565 or email our support team at: sales@stanleysportssupply.com. You also may designate an authorized agent to make a request for access on your behalf.

CCPA Rights to Know and Delete Information Are Not Available for Certain Personal Information

We may collect personal information about you in connection with you acting as a job applicant to or as an employee, director, officer, or contractor of Stanley Sports Supply. CCPA data rights are not available for personal information we collect about you in these contexts, including your emergency contact information and personal information that is necessary for us to retain to administer benefits for another person relating to you acting as a job applicant to or an employee,

director, officer, or contractor of Stanley Sports Supply. Any personal information we collect and use under these circumstances will only be used within the context of your role or former role acting in such capacity.

There are various other exceptions to the data rights afforded under the CCPA. As stated in the Data Retention section of our Privacy Policy, to the extent Stanley Sports Supply's business is subject to laws and regulations that include certain record-keeping requirements, our data retention practices are designed to comply with such laws. If a request is submitted as provided below and it is determined that an exception applies, Stanley Sports Supply will respond to the request providing an explanation of the applicable exception within the processing time-frame.

Request Submission and Processing

We will work to confirm receipt of your request within 10 business days and provide you with information on how we will process your request, including our verification process. We may ask you to provide additional information in order to verify your identity before proceeding with your request. Such additional information will be used only to verify your identity and for security or fraud-prevention purposes. If additional information is required and we are unable to contact you with the contact information you have provided, we may be unable to respond to your request. We will work to respond to your request within 45 days from the date of receipt of your request or of all information necessary to proceed with processing the request, as applicable.

Do Not Sell My Personal Information

In addition to your 'right to know' and 'right to delete' personal information collected about you, California resident consumers have the right to opt-out of the "sale" of their personal information, as such term is defined in the CCPA. To facilitate exercise of this right, in addition to the opt-out methods generally available under the Privacy Policy, California resident consumers may direct Stanley Sports Supply to refrain from sharing that personal information with certain third parties to the extent such disclosure is deemed a "sale" of information by using this link: *Do Not Sell My Personal Information*.

Once you make an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize personal information sales. However, you may change your mind and opt back into personal information sales at any time by visiting our website and sending us a message.

Authorized Agents

A California resident consumer can designate an authorized agent to make a request under the CCPA on the consumer's behalf. An authorized agent is an individual or a business entity registered with the California Secretary of State that a consumer has authorized to act on his or her behalf. If an authorized agent submits a request under the CCPA on behalf of a California resident consumer, we may require (a) documentation verifying authorization by the consumer to make the request, and (b) that the consumer on whose behalf the request is being made verify his or her identity directly with Stanley Sports Supply.

If you have any questions or comments about this Privacy Notice for California Residents or any of Stanley Sports Supply other privacy policies and practices, please call 1-800-282-6306 or email our support team at sales@stanleysportssupply.com.

We reserve the right to update or amend this Notice from time to time and any such updates or amendments will be reflected in the Privacy Policy available on the Website.

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